

# B3 Coffee

Creating a space where everyone belongs,  
one cup at a time.

Official Newsletter of B3 Coffee Chapel Hill

## We are back to serving specialty coffee!

After focusing on virtual programming and online community-building for a few months, we are back to serving specialty coffee at B3 Coffee pop-ups! We have adapted our operations to demonstrate COVID-conscience protocol and to represent universal design. We have had socially distanced pop-ups at the Battle House, Chapel Hill Bible Church, and the Chapel Hill Public Library, and we are looking forward to more pop-up venues in the Spring season!

## This season at B3 Coffee

- We collaborated with...
  - UNC Kenan-Flagler Business School
  - UNC School of Law
  - UNC Division of Occupational Therapy
  - UNC Marketing Club... and our other local partners!
- We had many fun Sunday Socials, including...
  - Dirt Cakes with Abby
  - Shamrock Shakes with Caroline
  - B3 College Panel
  - Hangman with Amy
  - Neuro-Inclusive Approach to Self-Care with Sarah
- Jacklyn and Greg were featured on a neurodiversity podcast episode.
- DDA Member, Simran Prakash, did a school photography project on B3 Coffee!
- We celebrated holidays through art, social events, marketing strategies, and weekly challenges.  
... And so much more!



# New B3 Coffee package!

## Our Featured Artist: Ewan!



Ewan's preferred medium is acrylic painting; he loves using his trusty palette knife for mixing a variety of vibrant color combinations. Ewan's daily routine begins with a 5:30am painting session, often accompanied with the musical stylings of Elton John, The Beach Boys, or his Disney favorites. Throughout the day he revisits his artistic space to unwind with colors and express his creative side.



Ewan Toscano is a B3 team member and the artist of the label for this coffee blend, featuring notes of dark molasses and dark chocolate, with a smokey-sweet, rich flavor. Ewan is inspired by colors, a passion that can be traced back to his childhood when he would watch Bob Ross, whose kind personality and calming demeanor reflects his own.



Ewan enjoys socializing with friends by participating in Special Olympics, Reality Ministries, and of course, B3 Coffee. But, his joy for connecting through coffee extends beyond B3. Each morning he practices his coffee craft by making a french press or pour over for his parents, often serving them in bed. Through his kind hearted nature, subtle humor, and zest for life, Ewan embodies the spirit of B3 Coffee.

Ewan's coffee bag is now available for online orders! Click [HERE](#)

### Team Member Moments!

- Max G
- Jared
- Anna
- Brandon
- Jake
- Kimberly
- Jace
- Booty
- Richard
- Rico

### We're excited to welcome new members to the B3 community:

- Allen
- Emily
- Charlotte
- Laila
- Mya
- Danya
- Nikki
- Kenneth

# December

A year of Being, Belonging,  
and Becoming



We hosted a drive-thru hot chocolate pop-up at the Battle House.

Lucia's marketing videos went live on social media and attracted a crowd!

Holiday-themed socials: ornament decorating hosted by Max and carol karaoke by Erik.

Clare addressed and mailed holiday cards to our supporters

# January

Month of Being



Our team members were being creative and shared their artwork with the B3 Team!

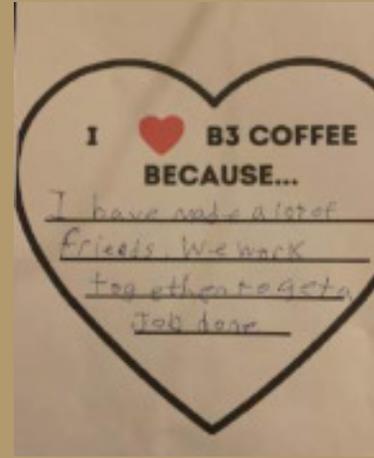
Jacklyn, Greg, and Hannah checked out the library space, a potential permanent B3 location.

Jared's Coffee Conversation was shared to B3's social media accounts. Check out our YouTube, Facebook & Instagram!

Our team members celebrated the December snow with B3 snow artwork!

# February

Month of Belonging



B3 team member Clare created some artwork to showcase belonging. This print was sold at our CHPL pop-up event!

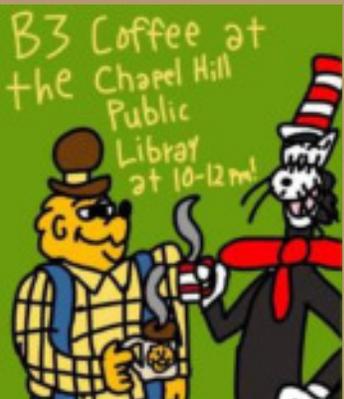
Max's Valentine's day marketing promotion featured his B3 Coffee-branded gift wrapping!

B3 Coffee was featured in the Daily Tar Heel, highlighting what we've done in the community! Thank you for capturing the featured photo, Booty!

Our Valentine's Day activity inspired team members to share what B3 Coffee means to them!

# March

Month of Becoming



We organized a socially distanced pop-up at the Chapel Hill Public Library! Brian created this graphic to inform the community.

Caroline hosted an awesome Shamrock Shake social. Our members made some delicious green treats!

Our team hosted a College Panel with guest speaker, Kenneth Kelty, for members interested in post-secondary education! Sam, Alex, Heather, and Anna shared their experiences too!

We had a fun, flower-themed Sunday Social motivated by Alex's weekly challenge & Richard's art!

# March 6th pop-up



On Saturday, March 6th 10-12pm we hosted a customer discovery pop-up coffee stand outside of the Chapel Hill Public Library.

We served 120 customers, raised over \$1,300 and administered 50 surveys. When asked what B3 could bring to our community via a permanent location, responses included "a safe space for all," "love and coffee," "neurodiversity," and "meaningful opportunities"

Thank you to all that attended, donated, or showed support another way for B3 Coffee!



There was a new universally designed ordering system implemented at this pop-up.



The community came to enjoy some good coffee and support our plans for growth!



Shoutout to Raimee for the beautiful flower arrangement. We love Blawesome's Good Karma bouquet!



Shoutout to Clare for the incredible artwork that we sold to customers!



We purchased more accessible equipment utilizing funding from the Kenan-Biddle grant



Shoutout Ricco and Harvest's Table for providing delicious pastries! Jared provided complementary pound cake too!

# Donations

Write a check to "B3 Coffee"  
Mail to: 8 Douglas Road, Chapel Hill, NC 27517  
or

Donate on our website  
[www.b3coffeestand.com/donate](http://www.b3coffeestand.com/donate)  
All donations are tax exempt.

Thank you for advancing our vision of a more  
inclusive and equitable world!

## Special Thanks To...

Innovate Carolina, Launch Chapel Hill, CUBE,  
1789, UNC Public Policy, Duke Disability Alliance,  
Haerfest Roasting Company, Blawesome, Haerfest's Table,  
Extraordinary Ventures, B3 Friends & Family

## A Closing Note: B3 Looking Forward

Thank you all for your support as we pursue a permanent location  
at the Chapel Hill Public Library! While we do not yet have a  
formal contract, we are in the process of developing a universally  
designed infrastructure and inclusive business model. Stay tuned  
for updates on our website and social media!

