

B3 Coffee

Creating a space where everyone belongs, one cup at a time.

OFFICIAL NEWSLETTER OF B3 COFFEE AT UNC CHAPEL HILL

WHAT THE B3 TEAM HAS BEEN DOING...



We have expanded our community outreach to Chapel Hill and Durham this Fall at venues such as:

- ReCity Durham
- Meals on Wheels Durham
- UNC Bondurant Hall
- Morris Grove Elementary School
- The Friday Center

We have maintained and acquired partnerships with:

- HAERFEST Coffee Roasting Company
- North Carolina Study Center
- Blawesome
- KIND Bar

We have adopted a bi-weekly meeting schedule, during which we hold Barista trainings, discuss disability rights issues, and consider ways to extend our impact.

We have updated our training manuals to better implement principles of universal design. All B3 Baristas were provided with their own manual to practice at home.

Follow us on Social Media!

Instagram: b3coffee

Facebook: B3 Coffee

Website: www.b3coffeestand.com

We have changed our branding from Best Buddies Brews to B3 Coffee. We believe this shift better reflects our core values of Being, Belonging, and Becoming, enacted through coffee, friendship, and community.

We have met with several organizations to explore possible avenues for growth, such as:

- OE Enterprises
- Habitat for Humanity
- Campus Y at UNC
- Moji Coffee

ADVOCACY INITIATIVES

This semester, we have directed our efforts to influence change on a community and systems level. The B3 Team was proud to be represented at 2 advocacy events!

INCLUSIVE POSTSECONDARY EDUCATION @ UNC SUMMIT



The B3 Team served coffee to UNC leaders in attendance at the IPSE@UNC Summit, to discuss the proposed launch of an inclusive postsecondary program, HEELS UP (Higher Education, Employment, and Living Success – University Participant). The B3 Team showcased their skills and contributions, in support of expanded opportunities for participation in campus life.

To learn more about the proposed IPSE program at UNC, visit www.heels2transition.com

REVERSE JOB FAIR @ UNC



The B3 Team was proud to be represented at an event aimed to promote a disability hiring initiative on-campus. 100 on-campus employers were in attendance! B3 Coffee was featured as a community resource for recruitment of employees with disabilities.

B3 Barista, Max, and B3 Founder/Director, Jacklyn, were co-speakers at the event! They spoke to the value of inclusion in the workplace and the importance of access to meaningful work. When the supports are in place for everyone to contribute, we all benefit. In the words of Max, "Count us in!"

WE ARE NOW BOOKING FOR SPRING 2020!



Contact Hannah Steen, B3 UNC
Project Manager for booking
inquiries:
hannahss@live.unc.edu

DONATE

If you would like to donate in support of our social impact and continued growth, please follow the instructions below. All donations are tax-exempt. The B3 Team appreciates your contribution!



1. Write check to "Campus Y" with memo "B3 coffee"
2. Mail check

Campus Y @ UNC
Best Buddies
180a E. Cameron Ave., CB#5115
Chapel Hill, NC 27599

AN UPDATE ON B3 SAN DIEGO

The B3 model was replicated at San Diego State University in February 2019!

This season B3 San Diego was able to showcase a beautiful coffee cart made by a Barista and his family as featured in the photo to the right. They have worked most of the semester to get approval from their school to sell on campus and were able to have their first pop-up at the beginning of November. Leading up to the pop-up, they held a B3 Barista Training where nearly 60 people were trained and informed on what B3 is all about. The B3 San Diego Team looks forward to using what they have learned this season to grow and pop-up on a more regular basis! You can follow their journey on the B3 Instagram (@b3coffee).



FALL BARISTA SPOTLIGHTS



Laurel Siebrassee

Meet Laurel, a second year Barista at UNC Chapel Hill! Laurel is an excellent addition to the B3 team due to her constant positivity, spontaneity, coffee recommendations, and customer service expertise. When we asked Laurel what she liked about B3 she said " I like making coffee and meeting people." Laurel, the B3 team values your friendship and continuous role in our mission!



Anna Coleman

Meet Anna, a second year Barista at UNC Chapel Hill! Anna specializes in the French Press brewing method, however, her contributions to B3 extend far beyond that. You can always count on Anna for passionately conveyed stories, excellent teamwork, self advocacy, and any kind of sports update. She has been promoted to French Press Coffee Coach this Fall! Thank you for all your hard work and determination, Anna.



Joey Kessler

Meet Joey, a second year Barista at UNC Chapel Hill! Joey serves as the B3 Director of Customer Service. His passion for informing people about B3 and our mission is truly reflective of his spirit. Joey always greets people with warm friendliness and his own carefully crafted description of B3. We can always count on Joey to come up with ideas on how to improve and grow as a B3 team. Joey, we appreciate your leadership and ambition!

Our first B3 Newsletter is dedicated to Joey, as he was the one to come up with the idea.